

Order Item Summary



KDKA-TV

Order ID: 57060 CF LOC-POL FBD - LBD: 10/23/12 - 10/25/12 HL#: Created: 10/22/12 11:58 AM

Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/22/12 12:18 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: GENERAL ELECTION WEEK Self Protect.: :00:00 Confirmed: 10/22/12 11:59 AM

Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/23/12 09:33 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 0 0 0	MORN	60	D			0.0	\$760.00	3	\$2,280.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPHIL	0 1 1 1 0 0 0	DAY	60	B			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	N4EARLY	0 1 1 1 0 0 0	NEWS	60	D			0.0	\$1,170.00	3	\$3,510.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	LLETTER01	0 1 1 1 0 0 0	LETT	60	B			0.0	\$1,150.00	3	\$3,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	3										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$11,400.00	\$9,690.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$11,400.00	\$9,690.00	\$0.00	\$0.00